



B-WISE

Skills for the future : WISEs ready!

WISEs innovation

**Digital skills for the Work Integration
Social Enterprises of tomorrow**

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Innovation in own “raison d’être”

WISEs endow the sector of digital innovation with concrete tools, such as training, technologies, ICT platforms, by reducing technological and skills gaps of **disadvantaged groups**, hence stimulating a greater territorial response in terms of **social innovation**.

- Participatory management
- Learning, communication and management processes
- Market niches towards a sustainable and inclusive economy

A benefit for all...

WISEs use technology in an innovative way to promote work and social integration and to make technology easier and accessible to the use of both the employees and the employers.

- **Disadvantaged groups:** positive relation between ICT and employability;
- **Supporting staff:** digital technologies to improve outcomes and personalised support;
- **Enablers:** efficiency, productivity and capacity to trade on the open ordinary market

Barriers to technology use and to digital skills development

- High costs and insufficient funding;
- Lack of information of the existing digital technology;
- Lack of knowledge and skills on how to use digital devices in the WISE environment;
- Insufficient training adapted to the needs of the WISE sector.

Digitalisation can only be effective if...

- Technology is sufficiently accessible;
- Training is offered in order to keep the pace with the technological development;
- Framework conditions for gaining new skills, optimal processes and organisational structures are provided within WISEs;
- Micro-credentials?



Thank you for you attention!

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