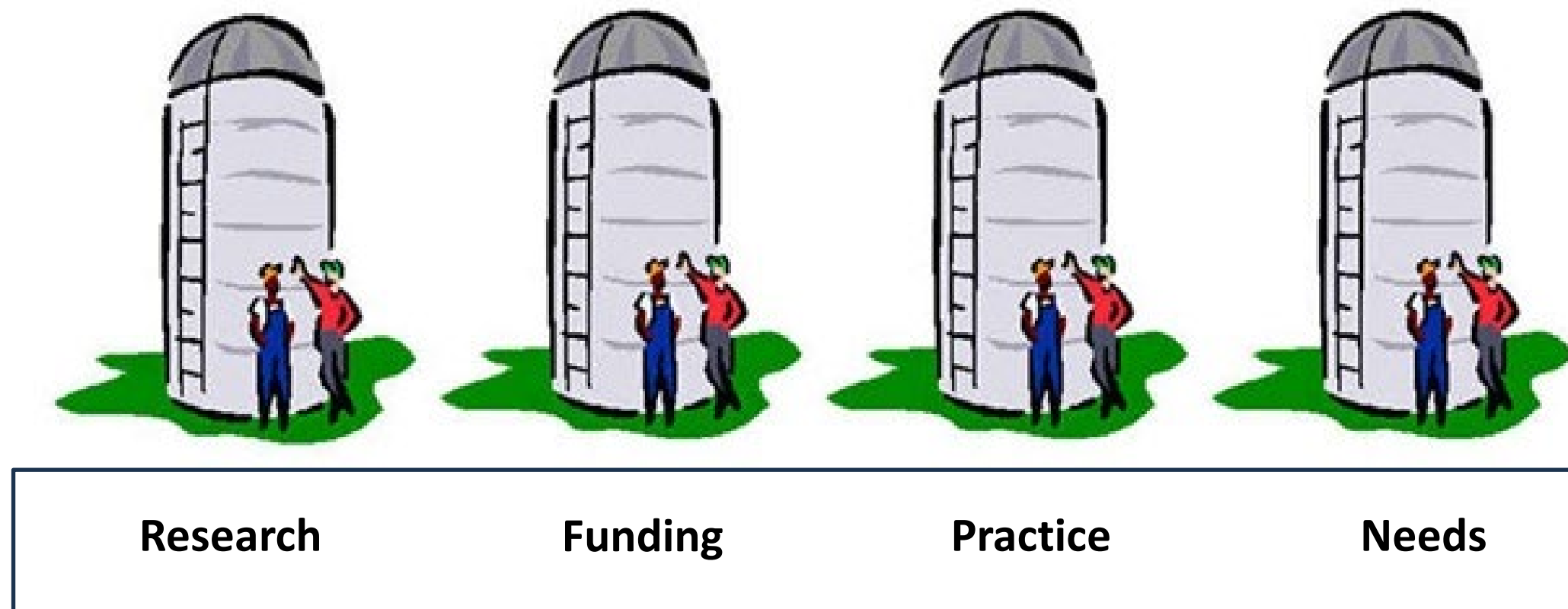


# How research, practice, and funding come together to drive innovation

Klaus Niederlander  
CEO Echocare BV, Netherlands  
Former Director of Active & Assisted Living (AAL) Programme

#Innovation4Inclusion

# The 'innovation' system as many of us experience it



#Innovation4Inclusion

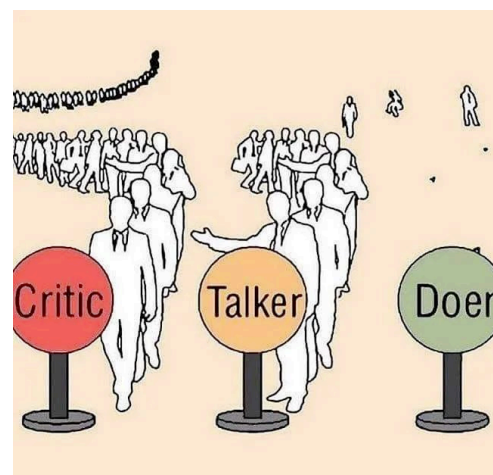
# The key ingredients for an Innovation System



**Needs & Aspirations**



**Ideas & Collaboration**



**#Innovation4Inclusion**

**'It takes 10% Innovation & 90% Perseverance'**



Co-funded by  
the European Union

# Innovation is about Continuous Learning



**What purpose?**

**Which direction?**

**What positioning?**

**What Use Case?**

**What Operational Case?**

**What Economic Case?**



**Which Roles ?**

**Which Ecosystem?**



**What Structure ?**

**#Innovation4Inclusion**



**Co-funded by  
the European Union**

# Doing it TOGETHER

## The AAL Innovation Story

### Linking Technology with People & Society

- ❖ Health and Care
- ❖ Mobility & Transport
- ❖ Home & Community
- ❖ Safety and Security
- ❖ Work & Leisure
- ❖ ...

### Adapting Technology & Changing the Ageing Narrative



### Co-creating social infrastructure

- ❖ Regional health & care **ecosystems** as drivers
- ❖ Shared **system awareness**
- ❖ Culture of **Collaboration**
- ❖ Strategic capacity for **collective action**
- ❖ A continuous **learning** journey

#Innovation4Inclusion



Co-funded by  
the European Union

# Social & Technological Innovation in Practice

## My Echocare Case Study

**Non-Intrusive, Non-Wearable 24/7 support**



**For Enhanced Safety & Well-Being**



**#Innovation4Inclusion**