

How to get your social innovation EU funded?

Caroline Meyers (ESF Flanders)



the European Union









Agenda

- European Social Fund as leverage for social innovation
- Creation of national competence centres on social innovation
- Social Innovation in Flanders





European Social Fund as leverage for social innovation

- One of the structural funds
- What is ESF standing for?
 - Unemployed people
 - Social inclusion
 - Life long learning
 - Workable work
- The importance of social innovation for the European Commission and DG EMPL
 - National Competence Centres on Social Innovation in each country
 - Social innovation in the new programming period







National competence centres in Europe

Flanders was the coordinator of the consortium
Pencil to create national competence centres

"Pencil is building up national centres for social innovation in Belgium, Czechia, Finland and Lithuania. It is helping to identify the visions, needs, opportunities and priorities of social innovation stakeholders and promoters with a view of building a shared strategy and action plan specific to each country."



"The most powerful tool in economics is not money, nor even algebra. It is a pencil. Because with a pencil you can redraw the world."

 Kate Raworth, A safe and just space for humanity.

Co-funded by the European Union



Pencil: who are we?

Overview of Pan-European Social Innovation Lab (PEnCIL)

5 organisations



Ministry

National public body

Sub-national public body

NGO / Foundation



ESF Flanders Social Innovation Factory

Czechia

Ministry of Labour and Social Affairs

Finland

Ministry of Economic and Employment Affairs

Lithuania

European Social Fund Agency





Lessons learned

- Collaboration
 - Shared ownership
 - Connect investors
 - Encourage dialogue with the profit sector
 - Involving public officials
- Leadership
 - The facilitator role
- Governance
- Support
- Scaling
 - Advocating for change
 - Breaking down silos
 - Building from scratch
 - Shifting towards transformative innovations

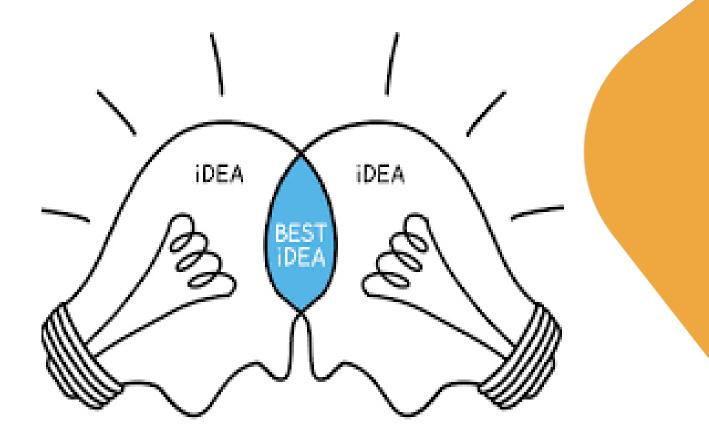






Social Innovation in ESF Flanders

- Social innovation has always been a dedicated priority in Flanders
 - Innovation through adaptation
 - Innovation through experiment
- Importance to create impact
 - Projects with a preparatory phase
 - Measuring impact via validation of the tool
 - Extra money for dissemination and upscaling
- Social innovation in this programming period
 - Creation of hubs to stimulate innovation
 - Stimulate innovation in the mainstream calls via the partnerships









Importance of social innovation for Flanders

- The creation of a space to experiment
- Enabling further investment in promising innovations
- Transcending policy silos
- Mobilizing and building the capacity of citizens
- Building skills for social innovation (creating learning ecosystems)
- Stimulating the creation of unlikely partnerships



ROADMAP OF SUPPORT



1 on 1















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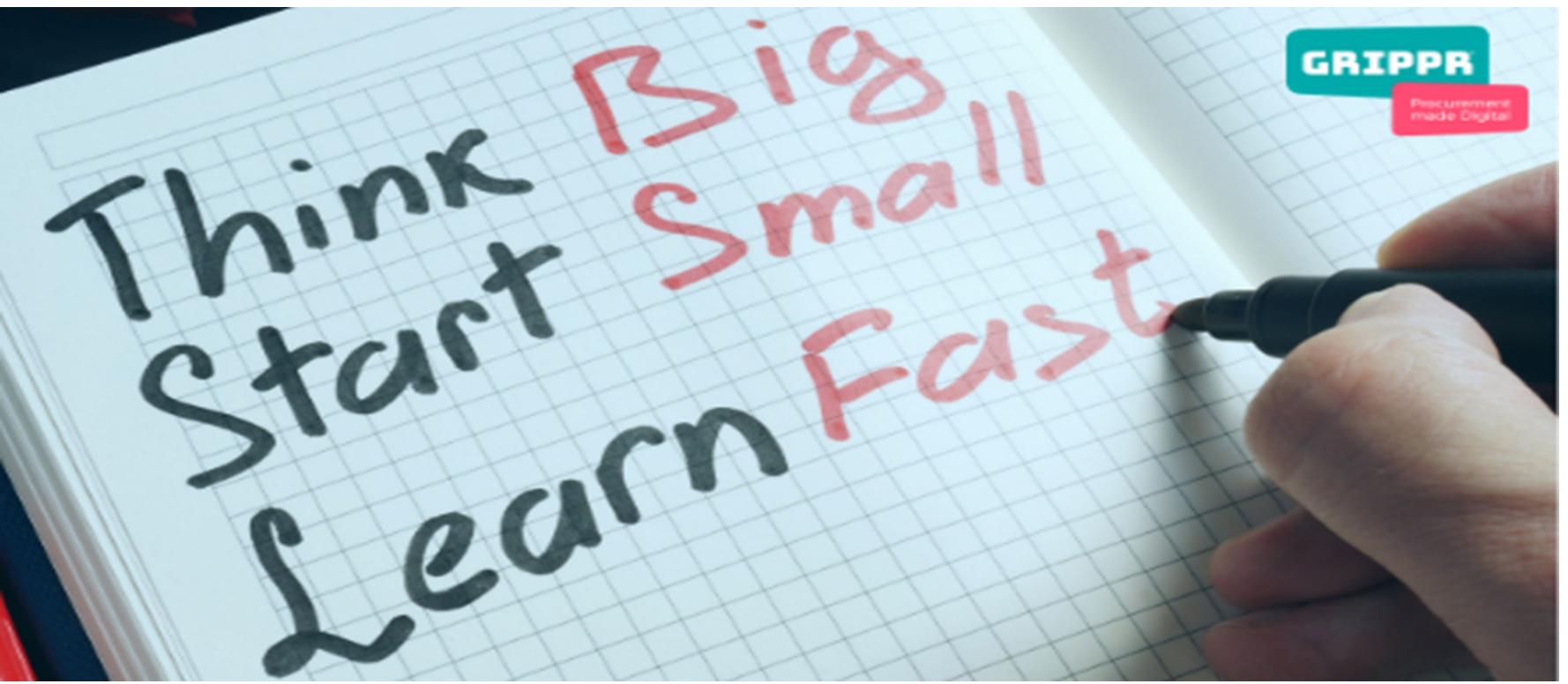
inspiration



community











Thank you for your attention

caroline.meyers@vlaanderen.be

Mobile: +32497459934

